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BAP-MI: A Novel Stepped-Care Integration of Brief Action Planning (BAP) and Motivational Interviewing (MI) to Optimize Outcomes

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BAP-MI: A Novel Stepped-Care Integration of Brief Action Planning (BAP) and Motivational Interviewing (MI) to Optimize Outcomes

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4 This editorial describes the rationale and development of “BAP-MI,” a novel, stepped-care
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6 integration of Brief Action Planning (BAP) and Motivational Interviewing (MI), two evidence-
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8 based approaches to self-management support and health behavior change.¹ The authors sug-
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10 gest that this integrative strategy (BAP-MI) may increase scope of applicability, accessibility,
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12 and acceptability across healthcare disciplines, thereby improving outcomes.
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20 Motivational Interviewing (MI), initially developed for patients with alcohol use disorders,²
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22 has evolved into a complex set of behavior change concepts, skills, and attitudes relevant for a
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24 wide variety of interpersonal interactions across diverse settings.³ Defined most recently, as “a
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26 particular way of talking to people about change and growth to strengthen their own motiva-
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28 tion and commitment,”³ MI rests on clinical and research foundations in humanistic client-cen-
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30 tered counseling,⁴ self-efficacy theory,⁵ self-determination theory,⁶ and empirical socio-linguis-
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32 tics.⁷ With respect to its use in healthcare, MI is evidence-based and endorsed by the US Pre-
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34 ventive Services Task Force as a behavioral counseling method for many chronic medical condi-
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36 tions.⁸ Typically “reserved” for patients with persistent unhealthy behaviors,⁹ the concepts and
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38 skills of MI are complex and have proven quite challenging to teach, learn, and integrate with
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40 fidelity into healthcare curricula. For example, prior experimental research has shown that
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42 workshops as long as 2 full days failed to produce enduring changes in MI skills among clini-
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44 cians.¹⁰ As a recent qualitative study points out, “motivational interviewing (MI) is internation-
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46 ally recognized as an effective intervention to facilitate health-related behavior change; alt-
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48 hough, how it is best implemented and maintained in everyday clinical practice is not so
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50 clear.”¹¹ Despite widespread interest, medical schools and residencies have not (yet) developed
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4 validated pathways or consensus guidelines to help medical students or residents learn and
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7 master MI for routine medical practice.
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12 In an early effort, circa 2002, towards diffusing MI into general healthcare, the first author of
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14 this editorial developed the precursor of Brief Action Planning (BAP), called “Ultra-Brief Per-
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16 sonal Action Planning,” a tool and technique based on the principles and practice of MI and de-
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18 signed to facilitate the self-management support component of the chronic care model for
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20 healthcare transformation in the *Health Disparities Collaboratives*.¹²⁻¹⁴ Qualitative interviews
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22 with leaders in high performing federally qualified health centers support the potential useful-
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24 ness of this approach for improving overall outcomes.¹³ In 2009, the American Medical Associa-
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26 tion published the tool in a physician resource guide,¹⁵ and a peer-reviewed poster described its
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28 use and preliminary outcomes.¹⁶ The first author of this editorial, working alongside other
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30 members of the Motivational Interviewing Network of Trainers (MINT), contributed to further
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32 refining and grounding the approach in eight evidence-informed core competencies.¹⁷ Currently
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34 defined as a “pragmatic, evidence-informed, and versatile MI-consistent tool designed to sup-
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36 port patient self-management and facilitate health behavior change,”¹⁸ concepts and skills of
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38 BAP have been presented since 2010 at many peer-reviewed academic meetings, workshops,
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40 and courses across diverse medical specialties and healthcare organizations.¹⁹⁻²⁴ The authors
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42 have recently completed a scoping review that identified 143 articles in health and healthcare
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44 that have reported using BAP, which suggest significant uptake of the approach among disci-
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46 plines and professions engaged in health behavior change practice.²⁵
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4 BAP, most appropriate for patients who are ready, or nearly ready for change, requires the
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6 presence of good clinician-patient rapport (connection/engagement) as well as adherence to
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8 the attitudes and values of the “Spirit of Motivational Interviewing” (i.e., acceptance/auton-
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10 omy-support, equality/partnership, and empowerment) throughout.¹ Table 1 summarizes the
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12 BAP roadmap. The highly structured, flexible stepped-care BAP algorithm lends itself to familiar
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14 models of medical education and can be learned in relatively brief episodes of demonstration
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16 and observed practice with feedback to standards of proficiency with measurable fidelity.
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19 Online (synchronous and asynchronous), interactive, and self-directed training programs have
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21 been developed to certify competency, including opportunities for follow-up observed practice
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23 and coaching, as well as telephonic OSCE’s (observed structured clinical examinations).^{18,26}
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33 BAP-MI represents a novel integrative, stepped-care model of BAP and MI for routine medi-
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35 cal practice, to support patient self-management and facilitate health behavior change across
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37 the full spectrum of readiness for change. Developed over the last 3 years (2019-2022) by the
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39 first author, with contributions from experts in medical communication and Motivational Inter-
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41 viewing (as stated in the Acknowledgements section), BAP-MI was designed to maximize feasi-
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43 bility and acceptability for medical practitioners. BAP-MI frames behavior change communica-
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45 tion skills in flexible “medical” algorithms, an approach familiar to healthcare practitioners, with
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47 pragmatic applicability to contemporary practice settings. BAP-MI also appeals to clinicians be-
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49 cause it conveys a straightforward yet comprehensive conceptual approach relevant to all their
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51 patients, including those ready or nearly ready for change, as well as patients with ambivalence
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53 and persistent unhealthy behaviors. BAP-MI preserves the integrity of the concepts, skills, and
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4 the “Spirit” of MI, while integrating evidence-informed skills of BAP into a general and readily
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6 accessible clinical and learning model with high face validity.
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11 BAP-MI educational programs typically start with basic, foundational BAP core competen-
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13 cies, (including relevant elements of MI Spirit), targeted for those patients ready, or nearly
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15 ready for change. Once trainees use and achieve mastery of BAP core competencies, BAP-MI
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17 programs introduce more advanced concepts and skills of MI (e.g., complex reflections, under-
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19 standing ambivalence, and the linguistic dynamics of strategically responding to “change talk”
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21 and “sustain talk”) particularly relevant to patients with ambivalence and persistent unhealthy
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23 behaviors. Regarding the relationship of BAP to MI, the BAP-MI approach elaborates diverse
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25 ways that BAP can flexibly “bookend” clinical use of MI: (1) for some patients, BAP functions as
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27 a stand-alone MI-consistent tool to support patient self-management for patients ready, or
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29 nearly ready, for behavior change; (2) sometimes clinicians probe for readiness for change with
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31 Question One of BAP and uncover a need to infuse MI skills into the conversation before re-
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33 turning to the BAP roadmap to complete an action plan; and (3) sometimes clinicians need to
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35 utilize advanced MI skills at the very beginning of a conversation before introducing and com-
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37 pleting BAP, which functions then as a pathway into and through the final MI process of “plan-
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39 ning.” Videos demonstrating these diverse pathways are available in the public domain.²⁷
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53 Contributors to the BAP Professional Network²⁸ are actively teaching and evaluating BAP-MI
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55 in more than seven university medical centers. Concepts and skills of BAP-MI, including pro-
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57 gram descriptions and positive evaluation data, have been presented at recent peer-reviewed
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4 medical conferences, workshops, and courses.^{24,29-32} Although the research evidence for BAP-
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7 MI is still emerging, the pragmatic and flexible algorithmic approach of BAP-MI appears well-
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9 aligned with the culture of healthcare practitioner learning styles across disciplines and levels of
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11 training/expertise. BAP-MI may offer an approach to help disseminate the contributions of MI
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13 more broadly into diverse and emerging healthcare environments. These promising early re-
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15 sults encourage further clinical and training efforts, along with systematic evaluations of out-
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Table 1. A Stepped-Care Algorithm of Brief Action Planning (BAP)

<p><u>Launching BAP:</u> In the presence of good rapport (connection/engagement), and with Spirit of MI elements throughout (partnership, autonomy support, and empowerment), the clinician simultaneously probes for readiness and begins a collaborative planning process with the (grammatically) closed-ended, but generative and conceptually open³³ Question One.”</p>	
<p>Five Foundational Competencies</p>	<p>1) <u>“Question One”</u> <i>“Is there anything you’d like to do for your health in the next week or two?”</i> Or a context-relevant version of Question One, for example: <i>“Now that we’ve been discussing your interest in exercising more, I wonder if you’d like to go ahead and make a plan about introducing some exercise into your regular routines?”</i></p> <p>2)<u>Evoked SMART Plan Collaboratively</u> If the patient responds positively, they are invited to shape the behavioral idea into a SMART plan (i.e., specific, measurable, achievable, realistic, and time-specific): e.g. <i>“Would it help to make your plan specific, for example, when you will start, for how long, in the morning or night, how many times a week...things like that.”</i></p> <p>3)<u>Elicit a Commitment Statement</u> The patient is then asked to re-state the plan and intent (commitment) in the first person: e.g., <i>“Would it be OK to tell me back what you plan to do, to make sure we’re on the same page?”</i>;</p> <p>4) <u>Scale for Confidence</u> The patient is then asked to scale their level of confidence (from 0 to 10) in the plan they’ve already developed (to reinforce and build self-efficacy): e.g. <i>“On a scale of 0 to 10, where 0 means you’re sure you won’t be able to carry out your plan and 10 means you’re quite sure you’ll carry out your plan, about how confident are you feeling?”</i></p> <p>5) <u>Invite Accountability</u> Finally, the patient is invited to include an element of accountability (e.g. <i>“Would you like to build in some accountability to your plan, that is by including a friend, family member, calendar entries, or follow-up with our care team?”</i>).</p>

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<p>Stepped-Care Additions, As Needed</p>	<p><u>The Behavioral Menu</u> For those patients who express some interest in planning but have difficulty formulating specific plans, the BAP roadmap suggests that clinicians, with permission, offer a behavioral menu of options for people who would like to hear ideas for change (eg <i>“Would it be OK for me to share some ideas...”</i>).</p> <p><u>Problem-Solving for Low Confidence</u> For people whose confidence is less than 7 in their SMART plan, BAP suggests a collaborative approach to strength-based problem-solving, to increase self-efficacy (eg, <i>“you said your confidence in your plan is 6. That’s great. A lot higher than 2 or 3. We know plans associated with confidence levels of 7 or more have a greater likelihood of success. Would you be interested in discussing ways to get to a confidence level of 7 or more?”</i>).</p>
<p>Follow-Up</p>	<p><u>Nonjudgmental Follow-Up</u></p> <ul style="list-style-type: none">• <i>“So, how did it go with your plan?”</i> <p>With reassurance, if difficulties were experienced:</p> <ul style="list-style-type: none">• <i>“Lots of people have trouble carrying out their plans”</i> <p>With affirmation of accomplishments:</p> <ul style="list-style-type: none">• <i>“You’ve done quite a lot. That really shows how important these changes are to you.”</i> <p>And with an open-ended invitation to continued planning if the patient would like:</p> <ul style="list-style-type: none">• <i>“I’m wondering what, if anything, you’d like to do next?”</i>